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Premium content for you – an exclusive combination of news, company, financial, legal, regulatory, industry and market research data.

Nexis® aggregates information from over 36,000 international news and business sources, as well as thousands of business-relevant websites, blogs and forums. Tens of thousands of sources and millions of full text documents are at your disposal to research virtually any business topic.

## Business & Trade **Publications**



#### 8000 publications including:

The Economist, Marketing Week, Estates Gazette, The Lawyer, The Banker, Forbes, The Engineer, Information World Review, The Grocer, Local Government Chronicle, Drapers, Legal Week, Harvard Business Review.

## Company, Country & Industry Reports

Hoovers, Dun & Bradstreet, ICC, Business Monitor International, MarketLine, Directory of Corporate Affiliations, Cofisem, Worldscope, Euromonitor, Major Companies Database, GlobalData, Progressive Media, World Market Intelligence, D&B Country Riskline Report, Standard & Poor's, EIU.

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Over 1000 UK and Irish titles, more regional sources than any other provider:

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## **Global Newswires** & Blogs



### 800 Global Newswires including:

Associated Press, PR Newswire, Business Wire, Ria Novosti, Xinhua General News Service, Newswire, Newstex blogs, African Press Organisation, PA Newswire, Agence France Presse, plus hundreds of web sources and thousands of influential blogs.

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#### 12,500 titles including:

Le Monde, New York Times, USA Today, Die Welt, Der Spiegel, La Stampa, El Pais, NCR Handelsblad, South China Morning Post, The Times of India, AllAfrica.com, Esmerk, Al-Bawaba, L' Agefi, Frankfurter Allgemeine Zeitung, Le Figaro, Mena Arabic, News Bites, Empresas News.



# Nexis® brings many benefits to your organisation

#### Monitor your brand

Use information more effectively across your organisation to monitor your brand and manage your reputation.

#### **Control costs**

Save money by consolidating multiple subscriptions to outside publications and increase efficiencies involved in the information journey.

#### Improve confidence in your business decisions

Trust the information you base your business decisions on. The content on Nexis® is supplied by the world's leading publishers.

#### **Enrich business development**

Identify and acquire new customers and new business opportunities.

#### Gain competitive and market insight

Understand and gain valuable insight into your market and your competitors.

Nexis® makes it quick and simple to access information across so many industries, companies and other sources.

Mike Spencer, Head of Intelligence, M&C Saatchi

We require a heavyweight database and Nexis® delivers. It provides us with a strong, professional research tool.

Sarah Hinton, Corporate Librarian, Sagentia

#### Who will benefit

- Information Professionals / Researchers / Knowledge Managers
- Business Analysts
- Competitive Intelligence Professionals
- Compliance Officers
- Executive Recruiters
- Finance Professionals

- Government Researchers
- · Journalists and Editors
- Lawyers
- Marketing and Communications Managers
- Procurement Managers
- Sales and Business Development Managers

## We help businesses, industry professionals and government agencies collect, manage, and use information more productively

#### How you can use Nexis®

The different solutions in the Nexis® product suite enable you to:

- Conduct in-depth research
- Get background information for a story or article
- Gain competitive intelligence information and track your organisation and competitors
- Spot industry trends or generate new business insights
- Identify and qualify new sales and marketing opportunities
- Quickly prepare for a presentation, meeting or customer visit
- Build prospect lists of potential new customers or companies
- Provide evidence for a business, investment, political or legal decision
- Perform due diligence on customers and suppliers
- Perform simple analyses of news articles with Media Coverage Analyser

# Trust LexisNexis to make your business decisions

Nexis® from LexisNexis has been the preferred choice for trusted information for over 30 years.

With more than 3,000 customers in over 60 countries, we are one of the leading global providers of business information solutions.

With archives dating back to 35 years, we can provide results that paint the whole picture, rather than just the most recent headlines.

## Get in touch

To find out more about LexisNexis solutions:

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