

Your employees have never had better access to critical enterprise data. You've invested plenty making sure the tools they use, both desktop and mobile, surface what they need to uncover opportunities, safeguard business assets and work more efficiently.

But what happens when the insights they need are found outside of your enterprise?

Chances are the time you gave them back is quickly spent exploring the Web in search of the critical news, business and legal content they need to complete the picture and make an informed decision.

LexisNexis® Web Services Kit (WSK) connects your enterprise solutions to the same news, business and legal content that over 8,000 companies (including 90 percent of the U.S. Fortune 500®) turn to when they need to make informed business decisions. Using Web Services Kit, you can deliver the insights your employees need when they need them, where they work, and with the tools they use.

Extend workflow solutions with easy, customizable content integration

Easily develop applications and features using Web standards.

Whether you need to leverage our search engine as a Software-as-a-Service (SaaS), or extend your application to use our database as Data-as-a-Service (DaaS), WSK is designed using accepted W3C Web service standards, and the skills required to start delivering insights via WSK are readily available.

Enhance the value of virtually any business application.

Pulling the insights you need from LexisNexis® into your existing business applications improves their value, and saves you the expense of purchasing and training employees on new software. WSK offers the flexibility you need to integrate into your own or third-party applications, anything from third-party CRM systems to home-grown enterprise applications.

Protect your investment and minimize future IT costs.

Your integration is easily extensible. As business requirements change, you can readily add new functionality. In addition, as LexisNexis adds additional content, in most cases you will receive that content without having to modify your applications.

Expand or develop automated analytics with extensive metadata.

LexisNexis offers access to industry-leading metadata, including our award-winning LexisNexis SmartIndexing Technology™, so you can start incorporating your LexisNexis subscription into the applications you use to analyze customer and market trends. Start putting big data to work for you.





Development Support

During your implementation, LexisNexis provides project consulting services, including engineering resources and access to a website outlining the technical implementation.

To help your implementation of the Web Services Kit meet your organization's unique requirements, each implementation is managed as a project consisting of the following four phases:

Discovery—confirming the best way to align LexisNexis capabilities to the specific customer objective.

Validation—consult on best practices related to search precision, and work with customer to fully understand tools.

Compliance—Coordinate LexisNexis compliance reviews for branding, document management and system resource management.

Rollout—Team up with customer to manage rollout to production environment and to users.

Control your integration, reduce your risk

LexisNexis understands all your users do not have the same needs, and all your applications do not work the same way. WSK is designed to give you the flexibility and control you need.

Whether it comes down to fonts and colors, or a functional requirement based upon specific user-group needs, you and your development team have full control over integration. Since LexisNexis is delivering you the content in well-formed XML responses, you'll be in total control of how you present the content to your users or to your applications.

We also understand while you want this level of autonomy for designing your applications, you will also need subject matter experts from LexisNexis to consult with you throughout your project.

LexisNexis has a dedicated team of professionals to help you throughout the process, from identifying that WSK is the right solution for your organization to helping you understand how to get the best results from our search technology.

In addition, from the beginning you'll have access to our extensive online resources to help you get started. We include in-depth documentation on the various Web service calls, and even include an extensive collection of code samples for a variety of development environments.

Put the LexisNexis information advantage to work for you today

LexisNexis has been helping businesses make smarter decisions since 1976. We have over 8,000 corporate customers including 90 percent of the U.S. Fortune 500® corporations. We also have more than 22,000 news and social media sources, 600+ company and industry sources, and 300+ executive and biographical sources.

Our unmatched content gives you access to information on 80+ million companies worldwide, 1,000 industries and 63 million executives. With access to LexisNexis, you can accomplish more in less time.

- Uncover opportunities: Spot trends, anticipate competitive moves, build customer relationships and generate prospect lists.
- Safeguard business assets: Stay on top of news and information needed to protect supply chains, business relationships, reputations and brands.
- Work more efficiently: Speed your work and cover a broad range of topics with LexisNexis news indexing.

For more information, contact your LexisNexis® account representative or call **1-888-AT-LEXIS**.

Technical Specifications

Web Services Interface

- · All requests are HTTP POST
- SOAP (Simple Object Access Protocol) messaging protocol (Version 1.1)
- WSDL file v1.1 (Web Services Description Language)

Data Format

- All content is available in XHTML format.
- News content (& others) available in NITF v3.0 & v2.5 format (News Industry Text Format)
- A proprietary semantic markup for some legal content

Web Services Toolkits Compliant

- Apache Axis[™] for Java[™] (versions 1.0, 1.1, and 1.4 are supported)
- Microsoft® Visual Studio® .NET



